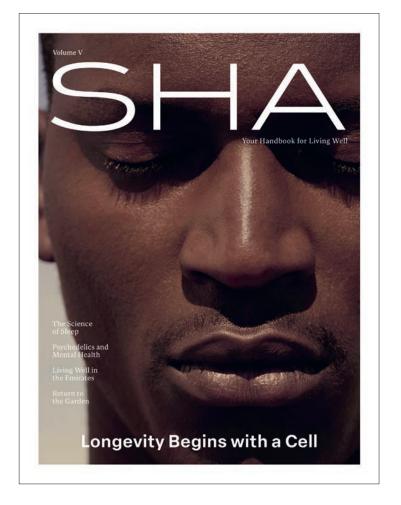


SHA Magazine is the world's leading luxury wellness publication. A thought leader in the wellness space, it spotlights the latest perspectives in medical research, nutrition and healthy living. In addition to its role as the must-have resource for the latest in wellbeing, it also features a curated selection of stories and photo shoots on topics ranging from fashion to art and travel, offering inspiration for how to live both longer and better.





With a clear vision and strong values, SHA's mission is to help people achieve and maintain an optimal state of health through a unique integrative approach, combining the latest advances in scientific medicine with the most effective and proven natural therapies, with a special focus on healthy and balanced nutrition.

SHA is committed to continuous improvement and innovation that facilitate growth without negatively affecting our planet and with the certainty that we are generating a positive economic, social and environmental impact all while maintaining the highest standards of excellence in every aspect and honouring our core values.





SHA's mission of integrative wellness began in 2008 with its flagship clinic in Spain. Over the years, the medical wellness destination has become known not only for its personalised, holistic approach to diagnosis and rehabilitation, but also for its groundbreaking, authentic and results-driven perspectives on maintaining optimal performance. It is a destination for transformation and rejuvenation, the only place globally that is both chic and at the cutting edge of medicine and medical technology. After years of success and transforming the lives of tens of thousands of people around the world, the SHA Method has arrived in the Americas with a new wellness centre strategically located in the paradisiacal enclave of the Riviera Maya and continues its international expansion to the United Arab Emirates in 2026.







SHA clients are elite performers from across the world who spend both time and money to ensure maximal wellbeing. The average clients are the prime of their lives, and more than half trust SHA so much that they return for multiple visits.

UHNWIs who are dedicated to personal wellness

€16,000 average spend per visit

 $8 \; days$  average length of stay at SHA Wellness Clinic

70% of clients are C-Suites and other elite level executives

 $40-65 \ years$  average age of clients

40%/60% male/female

53% of SHA Wellness Clinic clients are returning visitors

5,000+ SHA Wellness Clinic visits per year

SHA Magazine is a trusted resource for readers looking for the latest in healthy – and beautiful – living. Our network of over 120 editors and journalists across the globe has its fingers on the pulse of topics ranging from medical science to culinary creativity, from mental health to forward-looking philanthropy.

## **NEWS**

Updates on the latest products, ideas and offerings from SHA Wellness Clinic are an indispensable resource for visitors to the clinic and friends of the brand.

# **DEEP DIVES**

Wellness topics are rarely simple: these indepth features take you behind the headlines to understand all sides of the debates and the latest research learnings.

# LIVING WELL

Beauty and joy are keys to maintaining wellness and a healthy outlook. We seek out the latest and greatest from the worlds of art, travel, design and more.

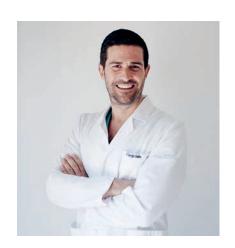
## **EXPERT ADVICE**

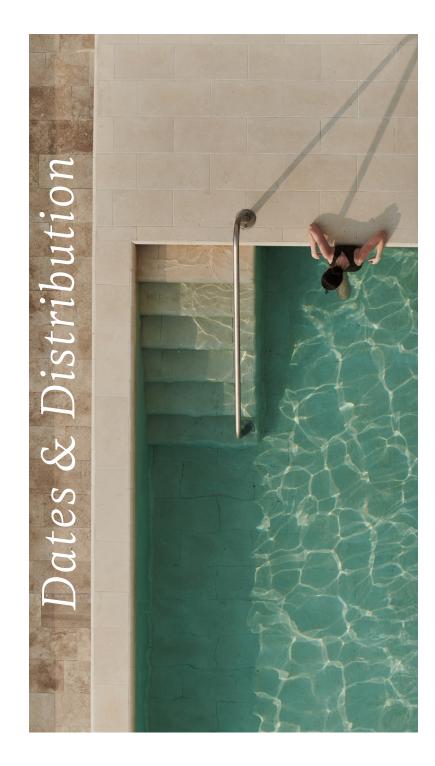
The doctors at SHA, and their contacts and colleagues around the world, offer perspectives for improving your own wellbeing and separating evidenced-based advice from mere trends.











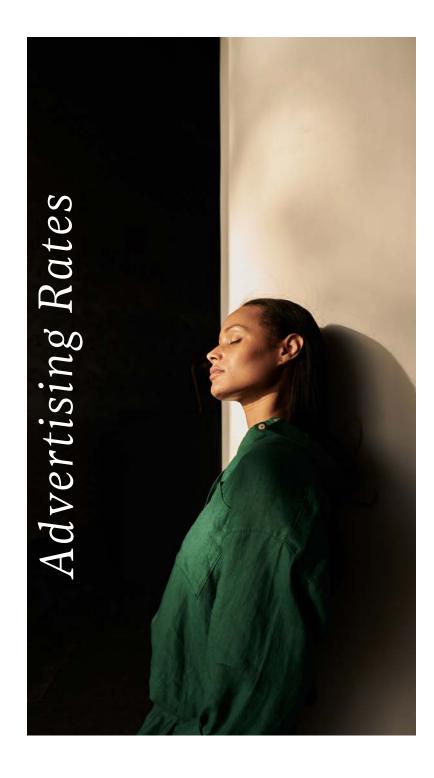
Distribution to top-tier members of the exclusive community of the SHA Privileged benefits programme and within the suites and residences at SHA Wellness Clinic Spain and Mexico ensures a luxury-minded audience who are dedicated to achieving and maintaining significant and substantial changes in their health and lifestyle through fitness, nutrition, natural therapies and wellness.

Copies & Language 10,000 / English

Frequency Bi-annual

Material Deadline Spring/Summer edition 2025: April 4, 2025
Autumn/Winter edition 2025: September 5, 2025

Publication May 2025 October 2025



€6,900 Full Page

€11,200 Double Page Spread

€12,000 Inside Front Cover Spread

€9,000 Outside Back Cover

NB: Rates are in EUR.





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**BLEED SIZE** 

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**TRIM SIZE** 

**BLEED SIZE** 

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All relevant text must be placed a minimum of 10mm away from the trim size. For double-page spreads, please add 5mm optical overlap on the binding sides. Please ensure all advertising materials are delivered as PDF/X4 files and adhere to CMYK colour profile. RGB files cannot be accepted.

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Please contact material@jiexperience.com for details.

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### **COLOUR PROFILE FOR CONTENT PAGES:**

Offset, CMYK, Euroscale PSO Uncoated

**DENSITY OF IMAGE FILES: 300** dpi



